

Carolyn Rutherford

**M.B.A., Grad. Dip. Epidemiology and Biostatistics,
B. Pharmacy, Cert. Health Economics**

PHARMACEUTICAL INDUSTRY BACKGROUND

Carolyn is a health economist and pharmacist, with 17 years' experience in the pharmaceutical industry in varied market access and health economics roles at KMC Health Care, CSL, GlaxoSmithKline and Glaxo Wellcome Australia. Her experience includes many years of developing and implementing market access strategies for new chemical entities and for new and revised PBS listings. This is complemented by her clinical understanding and experience in hospital and retail pharmacy, as well as practical experience with dispensing via the PBS.

At GlaxoSmithKline and Glaxo Wellcome Australia she managed a team of health economists and market access specialists. Key responsibilities included the development of product reimbursement, pricing strategy development, involvement with cross-company product development teams, liaising with key Pharmaceutical Benefits Branch personnel and opinion leaders and staff and budget management. Achievements included the successful PBS listing of a number of key products, the development of pricing and price protection strategies and developing strong relationships with government and industry personnel.

CONSULTING EXPERIENCE

At KMC Health Care she has worked across a wide range of therapeutic areas including pain management, specialist hospital products, diabetes, respiratory, gastrointestinal, HIV and infectious diseases, epilepsy, anti-depressants, nutritional products, dermatology and medical devices. Successfully completed projects include numerous PBAC submissions, hospital formulary submissions, pricing submissions, market access strategies for new products and medical device reimbursement submissions.

SKILLS

Carolyn has particularly well-developed medical and persuasive writing skills, the ability to analyse and concisely report complex clinical and economic data and well developed personal communication skills. She is very reliable, organized and time-efficient, with advanced project management skills.